



# ARGeo – C8

## 8<sup>TH</sup> AFRICAN RIFT GEOTHERMAL CONFERENCE

**THIRD  
CIRCULAR**

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**1<sup>st</sup> – 6<sup>th</sup> November 2020  
VIRTUAL- UNEP Headquarters**

With thanks to the  
2020 Host Country  
**KENYA**





# CELEBRATING 14 YEARS OF THIS AFRICAN RIFT BIENNIAL CONFERENCE

The seven previous biennial conferences were held in Ethiopia (2006), Uganda (2008), Djibouti (2010), Kenya (2012), Tanzania (2014), Ethiopia (2016) and Rwanda (2018)

The theme of ARGeo-C8 Virtual conference is: *"Seizing the Moment: Investing in Geothermal Resources for Sustainable Development"*. The main objective of this virtual conference is to promote regional cooperation, create an information exchange platform on exploration, development, investment and utilization of the geothermal resources in the region and elsewhere in the world. This virtual international conference will bring together policy makers, technical experts as well as developers and financiers of international and regional delegates.

The conference will provide an online platform to explore solutions to: (i) mitigate the risks associated with resource exploration, (ii) attract private investment to fast track geothermal development, (iii) reduce lead times in developing geothermal projects, (iv) to leverage investment to stimulate the growth of industry, and (iv) to effectively develop, construct, and operate successful geothermal power plants and direct use projects.

**+ 500**

**ATTENDEES**

## THE LEADING GEOTHERMAL ENERGY DEVELOPMENT CONFERENCE IN AFRICA

This longest running regional conference and expo will bring together the entire geothermal community both regionally and globally in what will be the largest VIRTUAL African geothermal conference ever.

Featuring renowned speakers from academia, the business sector as well as governments and NGO's, ARGeo-C8 will be an online platform for the discussion that will shape the development and direction of the industry in Africa in the 21<sup>st</sup> Century.



## EVENT AT A GLANCE



**FOUR PARALLEL PRE  
CONFERENCE SHORT  
COURSES  
(2 - 3 Nov)**



**MAIN  
CONFERENCE  
(4 to 6 Nov)**



**GLOBAL  
VIRTUAL  
PARTICIPATION**



**PRE CONFERENCE FORUM:  
INVESTING IN THE  
GEOTHERMAL SECTOR IN  
KENYA**

**3 November 2020**



**ANNUAL GENERAL  
MEETING (IGA - ARB)  
5 November 2020**



**WING AFRICA  
RE-BRANDING  
CEREMONY  
3 November  
2020**



**CERTIFICATE  
AWARDS CEREMONY  
3 November 2020**



**74<sup>th</sup> Virtual IGA  
BOD meeting  
1 November 2020**

# BE PART OF AFRICA'S LEADING VIRTUAL GEOTHERMAL CONFERENCE

## DYNAMIC AND INTERACTIVE GEOTHERMAL CONFERENCE FOR THE 21st CENTURY

Find the exact audience you are looking for. The ARGeo – C8 virtual focuses on specific topics from geo-scientific exploration studies, reservoir engineering drilling, country updates, case studies, power plants, direct-use, project management, policy and financing, new technologies, gender and energy, environmental, health, safety & social factors in geothermal development, which means more opportunities to target a specific audience.

## VIRTUAL MINISTERIAL ROUND TABLE DISCUSSION

E-meet with a high-level audience of decision makers, ministers, influencers and government officials that are responsible for Africa's growing geothermal energy market. There are numerous networking opportunities, including the certificate awards ceremony, opening and closing sessions, and poster sessions, where you can celebrate and witness the successes of the African geothermal energy elite.

## FIND LOCAL AGENTS AND DISTRIBUTORS VIRTUALLY

The ARGeo-C8 Virtual conference offers an ideal B2B networking that allows you to schedule meetings on virtual online rooms, with hundreds of attendees including delegates, speakers, as well as potential local agents and distributors

## BENEFIT FROM 14 YEARS OF RELATIONSHIPS

ARGeo's 14 years of stakeholder engagement in the region through its biennial conferences ensures strong relationships with Africa's key players. The event is ideally positioned to deliver a strategic gathering, with the key decision makers all under one roof which saves you valuable time.

## FOUR PLENARY SESSIONS WITH DISTINGUISHED PANELISTS

- Global Status of Geothermal Development in Africa
- Role and contribution of Geothermal in Renewable Energy in Africa
- Financing Geothermal projects in Africa
- Opportunities and Solutions for Private Sector involvement in geothermal development in Africa
- Mainstreaming Direct use application of geothermal resources for economic growth in Africa

## THANK YOU TO OUR 2020 PARTNERS





## EVENT FEATURES

### Thought leadership sponsorships

Offer your voice to a pressing issue in the industry. What case studies have you conducted to counter challenges in the market? Have your say during the conference and/or technical workshops.

### SHORT COURSE CERTIFICATE CEREMONY

Align yourself with excellence as the ARGeo-C8 Pre-Conference Short Course Awards outstanding geothermal new young professionals from the region in various categories.

### NETWORKING WITH HIGH LEVEL EXECUTIVES

Meet your target audience, secure meetings with decision makers and make the most of your time during the event.

### EXCITING SPONSORSHIP OPPORTUNITIES

Be seen as a thought leader and align your brand as one of the key sponsors for the event.

### PRE CONFERENCE FORUM: INVESTING IN THE GEOTHERMAL SECTOR IN KENYA

(3 November 2020)

Gather relevant information for successful investment in Kenya's Geothermal Sector. Session to be moderated by Geothermal Association of Kenya.

### PRE CONFERENCE EVENT: 74<sup>TH</sup> VIRTUAL IGA BOD MEETING (1 November 2020)

## WHY ATTEND THE VIRTUAL CONFERENCE?



86%

Generating new leads



84%

Promoting company or  
brand in Africa



80%

Meet existing clients



75%

Industry knowledge



75%

Market intelligence



72%

Launch new products or  
services

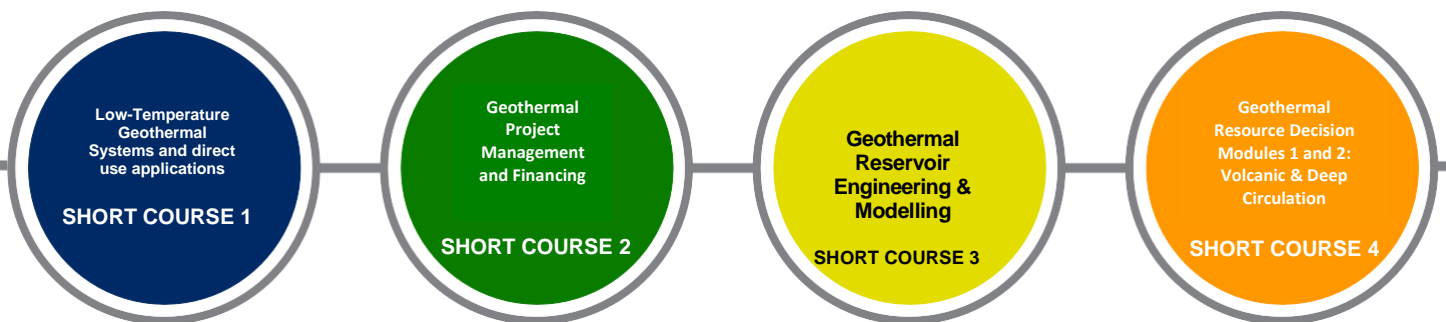


# KEY DISCUSSION TOPICS OF THE CONFERENCE

These will cover various topics as seen below:

- Exploration methods - geology, geochemistry, geophysics, heat-flow
- Drilling technology
- Reservoir Engineering
- Environmental, health, safety & social factors in geothermal development.
- Geothermal power-plants
- Direct Use application
- New geothermal technologies, research and innovations
- Policies, legal and regulatory frameworks for geothermal industry
- Project Management, Financing and Economics of geothermal projects
- Case studies - any aspects of geothermal development
- Student papers - to include all aspects for geothermal exploration
- Mineral extraction
- Gender and Geothermal
- Geothermal and Renewable Energy mix
- Global and Continental Development Agendas and Climate Policy (SDG 2030, AU Agenda 2063 and Paris Agreement 2015)

## FOUR PRE-CONFERENCE SHORT COURSES:





# DELEGATES REGISTRATION FEES

Main Conference (4-6 November 2020)

**REGISTRATION FEE: USD 50.00**

Registration fees and forms are available at the ARGeo-C8 website: <http://theargeo.org/C8/registration.html>

Once you make the payment via wire transfer please send a copy of the receipt to [info@theargeo.org](mailto:info@theargeo.org) for recording purposes".

## PAYMENT DETAILS

The registration payment for sponsorship will be made directly to the GAK-ARGeo C8 Conference bank account dedicate to the Eighth ARGeo Conference (ARGeo-C8).

### Bank Details:

Names: GAK-ARGeo C8 Conference

Account No. KES: 01120161683003

Account No. USD: 02120161683002

Bank: Co-Operative Bank of Kenya Ltd

Branch: Upper Hill

Bank Code: 11

Branch Code: 11037

Swift Code: KCOOKENA





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## 8<sup>TH</sup> AFRICAN RIFT GEOTHERMAL CONFERENCE SPONSORSHIP PACKAGE

Benefit	Packages and Rates			
	Platinum USD 10,000	Gold USD 7,500	Silver USD 5,000	Bronze / In-Kind USD 2,000
	slots available	slots available	slots available	Open
Speaking opportunity at the opening ceremony	5 minutes	X	X	X
Acknowledgement as sponsors at least three times a day for the three conference days	Y	Y	X	X
Post conference marketing communication to all participants and similarly, the company will receive contacts of all participants	Y	X	X	X
Complementary tickets	20	15	10	5
Editorial description of the sponsor in the official programme	Y	Y	Y	Y
Company name and logo to be displayed on selected pre and post-conference promotional materials such as newsletters, circulars, posters, programs, magazines, reports etc.	Y	Y	Y	Y
Slides with the company name displayed prior to the opening, closing and before the start of all the plenary sessions	Y	Y	X	X
Company name and logo to appear on ARGeo-C8 website in the 'Partners/Sponsors' page and on the digital meeting platform	Y	Y	Y	Y
Company package to be shared with the registrants of the conference	Y	Y	Y	X
Company details on the virtual log in screen	Y	X	X	X
Selected session backgrounds branded with company information	Y	X	X	X

#### **OTHER CUSTOM SPONSORSHIPS:**

- **Sponsored Sessions: USD 2,000** - Have sponsors contribute content or choose a session to be associated with. Logo can be included at the bottom of the screen, have the speaker announce the sponsor name at the beginning and end, have a sponsor ad play at the start of the session.
- **Sponsored Break Sessions: USD 500** – Company 3 minute video to play in between sessions during break

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